

## **MADHA DENTAL COLLEGE AND HOSPITAL**

Affiliated to the Tamil Nadu Dr. MGR University

Department of Public health Dentistry  
cordially invites you to Value Added Course on  
**"ONLINE – PROFESSIONAL UPGRADATION"**

Venue: Madha Dental College Auditorium

Date: 23/01/2022, 12/02/2022, and 21/02/2022

Timings: 09.00 AM to 03.45 PM

**FREE  
REGISTRATION**

### **PATRONS**



**LION. DR. S. PETER  
CHAIRMAN**



**MISS MERCY FLORENCE  
PETER  
VICE CHAIRPERSON**



**MR. AJAY RAVINDRA  
KUMAR  
DIRECTOR**



**DR. M.C. SAINATH  
PRINCIPAL**

# **GUEST SPEAKERS**

**Dr. Shyam**

**Dr. Iyyappa Raj**

**Reader**

**Dept. of Public health dentistry  
Meenakshi Dental College & Hospital,  
Chennai**

**Reader**

**Dept. of Public health dentistry  
Ragas Dental College & Hospital,  
Chennai**

## **DAY 1 PROGRAM SCHEDULE—23/01/2022**

<b>09.00 AM TO 09.30 AM</b>	<b>INAUGURATION</b>	
<b>09.30 AM TO 09.45 AM</b>	<b>PRAYER SONG</b>	
<b>09.45 AM TO 10.15 AM</b>	<b>TEA BREAK</b>	
<b>10.15 AM TO 11.15 PM</b>	<b>SESSION 1 Leadership and Management Skills</b>	<b>Dr. Shyam</b>
<b>11.15 AM TO 12.15 PM</b>	<b>SESSION 2 Digital Marketing Strategies</b>	<b>Dr. Iyyappa Raj</b>
<b>12.15 PM TO 1.15 PM</b>	<b>LUNCH BREAK</b>	
<b>01.15 PM TO 02.15 PM</b>	<b>SESSION 3 Time Management and Productivity</b>	<b>Dr. Shyam</b>
<b>02.15 PM TO 03.15 PM</b>	<b>SESSION 4 Innovation and Creativity</b>	<b>Dr. Iyyappa Raj</b>
<b>03.15 PM TO 03.45 PM</b>	<b>QUIZ</b>	

## **DAY 2 PROGRAM SCHEDULE—12/02/2022**

**09.00 AM TO 09.30 AM INAUGURATION**

**09.30 AM TO 09.45 AM PRAYER SONG**

**09.45 AM TO 10.15 AM TEA BREAK**

**10.15 AM TO 11.15 PM SESSION 1** Dr. Shyam  
Digital Dentistry

**11.15 AM TO 12.15 PM SESSION 2** Dr. Iyyappa Raj  
Practice Management and Marketing

**12.15 PM TO 1.15 PM LUNCH BREAK**

**01.15 PM TO 02.15 PM SESSION 3** Dr. Shyam  
Digital Radiography and Imaging

**02.15 PM TO 03.15 PM SESSION 4** Dr. Iyyappa Raj  
Evidence-Based Dentistry

**03.15 PM TO 03.45 PM QUIZ**

## **DAY 3 PROGRAM SCHEDULE—21/02/2022**

**09.00 AM TO 09.30 AM INAUGURATION**

**09.30 AM TO 09.45 AM PRAYER SONG**

**09.45 AM TO 10.15 AM TEA BREAK**

**10.15 AM TO 11.15 PM SESSION 1** Dr. Shyam  
Financial Literacy for Professionals

**11.15 AM TO 12.15 PM SESSION 2** Dr. Iyyappa Raj  
Diversity and Inclusion in the Workplace

**12.15 PM TO 1.15 PM LUNCH BREAK**

**01.15 PM TO 02.15 PM SESSION 3** Dr. Shyam  
Data Analytics and Business Intelligence

**02.15 PM TO 02.45 PM SESSION 4** Dr. Iyyappa Raj  
Emotional Intelligence in the Workplace

**02.45 PM TO 03.45 PM TEST**

## **ORGANIZING COMMITTEE**

**Dr. Sundar Kote  
Professor & HOD**

**Dr. Nanda Balan I  
Reader**

**Dr. Aravinth V  
Senior Lecturer**

**For further details CONTACT  
Dr. Aravinth v - 9884907800**